



IRINA Soriano

Author, Coach, Tedx & Keynote Speaker

Irina Soriano is a visionary dedicated to enabling individuals, particularly women, to reach their full potential and bolster self-belief. Through her multifaceted roles as a Vice President in the technology industry, an esteemed author, keynote and TEDx speaker, and the co-founder of SISTERLY, Irina employs various strategies and tactics designed to foster empowerment and personal growth.

Her work is rooted in the belief that unlocking one's true potential is a transformative journey that involves overcoming mental and emotional hurdles and finding one's true purpose through creating collective experiences. By advocating for a shift in mindset, Irina guides individuals towards a deeper understanding of their capabilities and strengths. This process is about self-improvement and cultivating a supportive environment where everyone is encouraged to share, learn, and grow together.

Irina's initiatives emphasize the power of community in driving empowerment, showcasing how shared experiences and insights can lead to a significant shift in how individuals perceive and achieve their goals.

Irina is the stepmother of twin boys. She lives in New York City with her husband, Chris.

